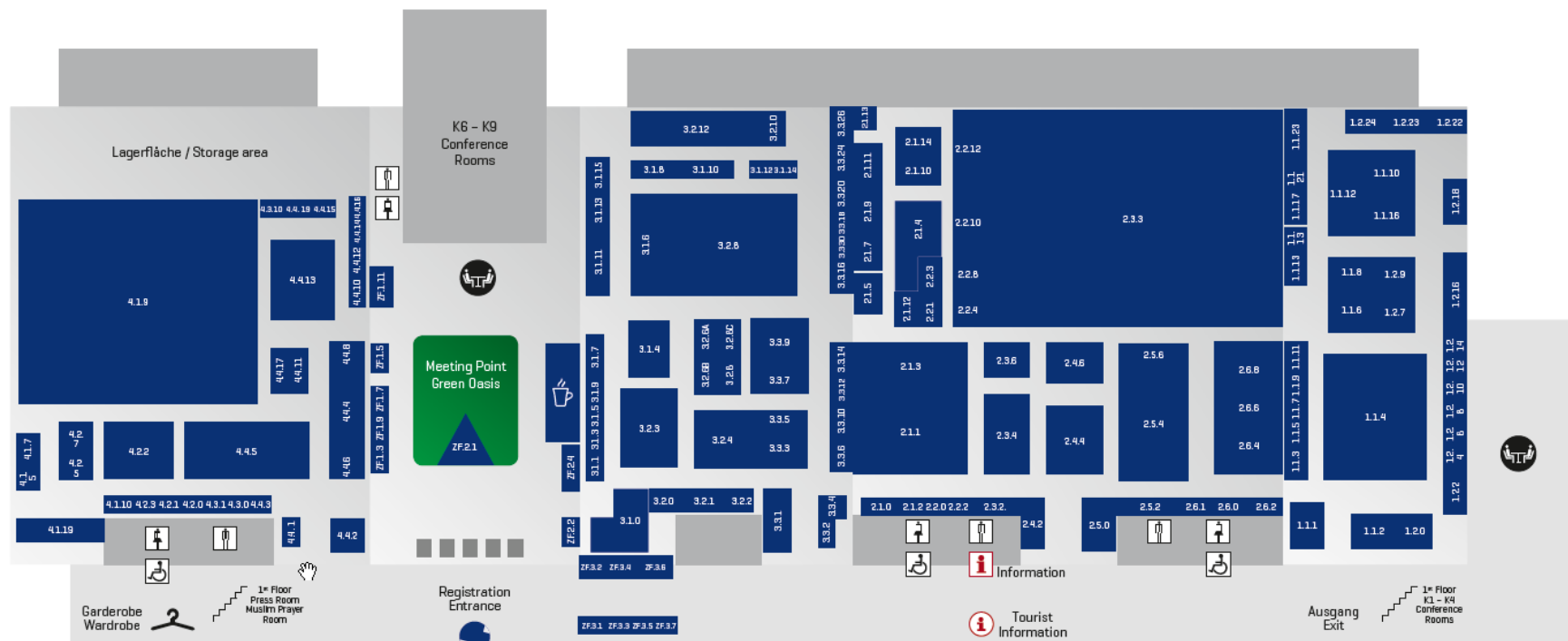




27.-29. APRIL 2016

**MESSE FREIBURG**





# Exhibitors

APRIL 27 - 29 2016  
MESSE FREIBURG

Welcome to the Interbrush, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

**Interbrush 2012:** 177 exhibitors / 27 countries / 9.840 m<sup>2</sup>

**Interbrush 2016:** 181 exhibitors / 29 countries / 10.340 m<sup>2</sup>

→ **Top 5 of the exhibiting countries**

1. Italy	39 exhibitors
2. Germany	38 exhibitors
3. China	17 exhibitors
4. France	8 exhibitors
5. USA / India each	7 exhibitors



# Visitors

APRIL 27 - 29 2016  
MESSE FREIBURG



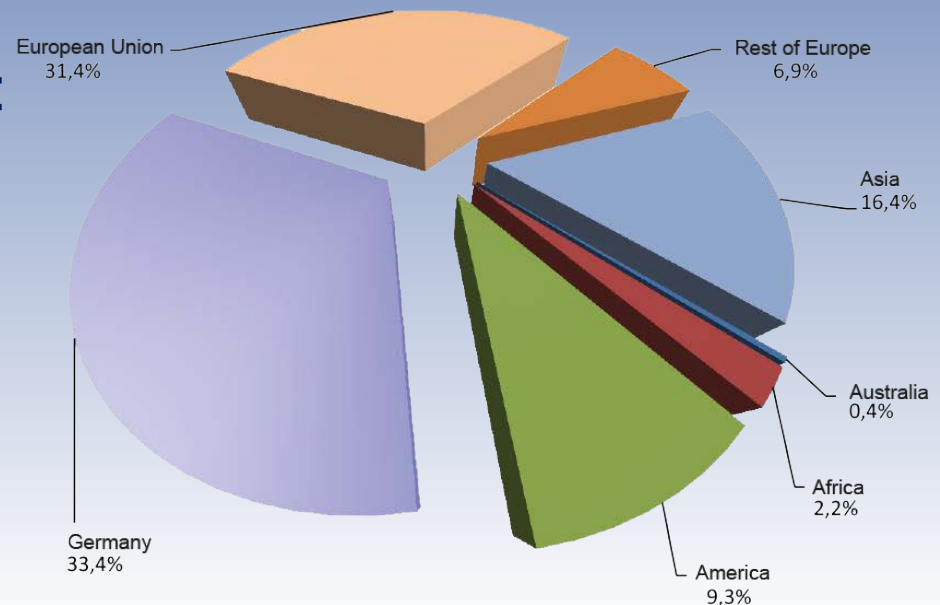
Welcome to the Interbrush, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

**Interbrush 2012:** 5.554 visitors out of 88 countries

**Interbrush 2016:** 6.047 visitors out of 89 countries

## Top 5 of the visiting countries:

1. Germany
2. Italy
3. China
4. USA
5. Spain







# Exhibitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

## Question #3: Which sector or industry does your company belong to?

- ↗ 31% Supplier of raw materials components
- ↗ 31% Supplying industry
- ↗ 19% Manufacturer of machinery
- ↗ 13% different information
- ↗ 6% Services



# Exhibitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

**Question #6: Which additional product groups are you missing resp. should be better represented?**

- ↘ 82% No information / None
- ↘ 6% Packaging
- ↘ 6% Coloring
- ↘ 6% Extruder



# Exhibitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

**Question #7: How pleased are you with the visitors  
in terms of**

**Quantity?**

↘ 86% pleased

**Quality?**

↘ 91% pleased



# Exhibitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

Question #12:

**Are you going to exhibit at the next  
Interbrush in Freiburg?**

↘ 100% YES



# Exhibitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

**Question #16: Do you have any further comments or recommendations?**

- ↪ better placing / stand allocation
- ↪ exhibition time until 4.00 p.m. at third day



# Visitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

Question #4: **Did you place any order at Interbrush 2016?**

↘ 41% Yes

↘ 54% Not yet



# Visitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

**Question #8: How pleased are you with the offer of the exhibitors in general terms of**

**Quantity?**

↗ 93% pleased

**Quality?**

↗ 92% pleased





# Visitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

**Question #9: How would you rate an additional fringe program including lectures and seminars?**

↘ 49% appreciate it

↘ 34% not appreciate it

↘ 17% no information



# Visitor Questionnaire

APRIL 27 - 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

Question #13: **Are you going to visit at the next Interbrush in Freiburg?**

↘ 95% Yes

↘ 2% Maybe

↘ 3% No - reasons: no end-consumer trade fair,  
no permission for end-products,  
too many producers of brushes,  
inconvenient date: April



# Visitor Questionnaire

APRIL 27 – 29 2016  
MESSE FREIBURG



**Welcome to the Interbrush**, the worldwide leading specialized trade fair for machines, materials and accessory equipment of the broom, brush, paint roller and mop industry

**Question #17: Do you have any further comments or recommendations?**

- ↪ 4 days of exhibition time
- ↪ extended opening hours
- ↪ exhibition should take place all 2 years
- ↪ impressive trade fair
- ↪ good standard

 VERBAND DER  
DEUTSCHEN PINSEL- UND  
BÜRSTENHERSTELLER e.V.

FÉDÉRATION FRANÇAISE  
DE LA BROSSERIE



Ausstellung  
27. April -  
25. Mai  
2016

# Vom Besen zur Kunst

**BÜRSTEN UND PINSEL ENTHÜLLEN  
IHRE VERSTECKTEN TALENTE**

**AUSSTELLUNG IN DER SPARKASSE FREIBURG - NÖRDLICHER BREISGAU**

MECKELHALLE, SPARKASSEN-FINANZZENTRUM

KAISER-JOSEPH-STR. 186-190, 79098 FREIBURG IM BREISGAU

ÖFFNUNGSZEITEN: MO + DO 9.00 - 18.00 UHR | DI + MI + FR 9.00 - 16.00 UHR



 Messe Freiburg

 FWTM  
FREIBURG



# Official Opening

26. April 2016 – Meckelhalle Freiburg

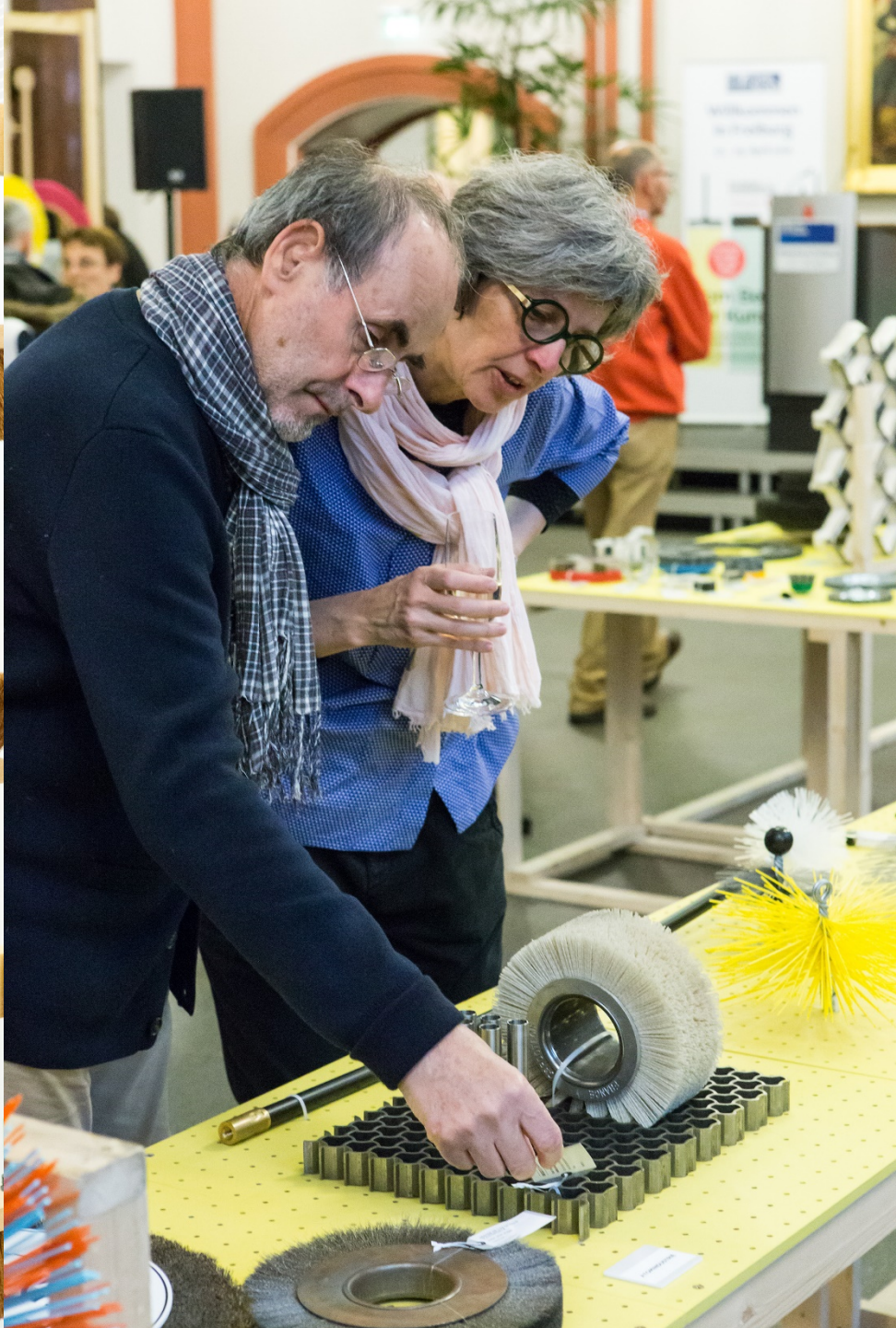


**150 Visitors**













SHALTS-  
STEN

DER EINSATZ  
VON MASCHINEN

DIE HERSTELLUNG

TIERISCHE  
MATERIALIEN

PFLANZLICHE  
FASERN

PFLANZLICHE  
FASERN

WERKSTOFF

# INDUSTRIE- BURSTEN

DIE TECHNISCHE  
BEGRIFFLICHE  
VERFAHREN

DIE BURSTEN:  
INDUSTRIELLEN  
INFRASTRUKTUR







C'est dommage de  
salir de si belles brosses  
Elles sont vraiment très très  
belles

Josiane Feist  
Freiburg

COMPLIMENTI PER LA MOSTRA!  
SALUTI,

Alexander Lina

Ich bin begeistert!  
Kunst erobert jeden Raum.  
Sehr schöne Ideen und Produkte  
zu Thema

What a lovely area, love the brushes!  
Kathy Parker Nottingham, England



**Fédération Française  
DE LA BROSSERIE**

**27 April - 20 Mai 2016**  
**Vom Besen zur Kunst**  
Ausstellung im Rahmen der **InterBrush**  
MECKEL-HALLE (SPARKASSE)  
Kaiser-Joseph-Str. 186-190  
79098 Freiburg im Breisgau

Verband des Deutschen Pinsel- und Bürstenhersteller e.V.

9. April 2016

Die Vielfalt der Bürsten  
ist enorm!

Respekt den Erfindern  
und ihren Umsetzungen

Eine tolle Präsentation, danke

👏

Angela Jy

Die Vielfalt überrascht und erstaunt.  
Das gilt auch für die Maschinen, die  
die Bürsten / Besen aus den unterschiedlichen  
Materialien herstellen.

H. Lupp, FR, den 11. Mai 2016

**See you in Freiburg at**



**06. - 08. May 2020**